

The Results

Organization	Vehicles Marked with Traceable #s	Reduced Theft
Auto Club of Michigan (AAA)	35,000	99%
National Car Rental Systems	2,500	96%
Truck Renting & Leasing Associations	2,500	95%
Kentucky State Police Study	50,000	98%
Warwick, Rhode Island Police Study	8,000	99%
Ohio Motorist Association (AAA)	6,000	96%