

FOR IMMEDIATE RELEASE

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NATDA Expands Trailergard Program to Enhance the Dealer Member Benefit

Trailer Dealers Gain Access to Preferred Pricing on Insurance-Backed Protection Products

Arlington, VA — The North American Trailer Dealers Association (NATDA) is proud to announce an extension of member benefits with Trailergard. NATDA dealer members will gain access to a comprehensive suite of insurance-backed trailer protection products—at exclusive; members-only discounted pricing.

Developed to add value for both dealerships and their customers, the expanded Trailergard program includes:

- Trailer Service Contracts
- Tire & Wheel Protection
- GAP Coverage
- Theft Protection

Dealers gain the most benefit by using a bundled package and can pass those savings on to their customers. However, each product can be offered à la carte, enabling dealers to create flexible solutions for their customers. Even better, dealers pay no upfront cost to access Trailergard's professional point-of-sale sales tools, making it easier than ever to integrate protection plans into their day-to-day business.

"We're thrilled to extend our partnership with Trailergard to our members so they can provide even more value to their customers," said LeAnna Koerner, Director of Membership at NATDA. "This partnership supports our mission to help trailer dealers build stronger, more profitable businesses—without increasing their overhead. The peace of mind it gives customers is just as important as the revenue it generates."

Dealers will also get a chance to learn more in person at the 2025 NATDA Trailer Show, where Trailergard will be exhibiting and doing product presentations.

"For over 47 years, ServiceGuard Systems has built a reputation for providing stable, insured service contracts backed by real value," said Gary Pecherkiewicz, Director of IT

at Trailergard. "This partnership with NATDA allows us to support dealers with flexible protection products that help boost customer satisfaction and create a new profit center."

Trailergard is administered by ServiceGuard Systems, Inc., an industry leader based in Cleveland, Ohio. Their insurance-backed trailer service contracts and protection plans are designed specifically for the light- and medium-duty trailer market.

A dedicated page for NATDA members is now live at www.serviceguardsystems.com/natda. Dealers can contact Trailergard for a free consultation: trailergard@galtenterprises.com.

ABOUT NATDA

The North American Trailer Dealers Association (NATDA) is the largest trade organization representing light to medium-duty trailer dealers across North America. Our mission is to support the trailer industry and provide education, networking, and business solutions to professionals in the trailer community. At NATDA, your success is our mission[™].

ABOUT TRAILERGARD

In business for over 47 years, ServiceGuard Systems, Inc., located in Cleveland, OH, is the leading provider of Trailer F&I Products through its Trailergard brand. Trailergard offers a full line of F&I Solutions for the trailer industry including Service Contracts, Tire & Wheel Protection, GAP, and Theft Protection. ServiceGuard has served dealers nationwide for over four decades, providing dependable contract administration and innovative F&I solutions.

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